

# ENTERPRISE CONTENT MANAGEMENT

You're Wasting Time Searching for Essential Data. How Much Is That Costing You?

## Info-Tech's Research-Backed Consultants Build Custom Roadmaps to Strategic Advantage Through ECM.

Companies that embrace enterprise content management (ECM) strategies enjoy an average of 7.5 times their ROI compared to companies that don't. Without ECM, businesses risk falling behind. ECM – the plans, methods, and technology used to manage the files and data that support your organization – empowers organizations to strategically use data and analytics to their competitive advantage.

### Consider This:



62% of organizations achieve direct benefits from ECM implementations.



40% of organizations report lowering costs and improving efficiency as the top drivers for ECM.



38% of organizations achieve indirect benefits from ECM implementations.

## Our Enterprise Content Management Strategies Will Enable Your Organization To:

- ✓ Easily search and discover data
- ✓ Enable the digitization of business processes
- ✓ Drive business insights
- ✓ Streamline records and document control
- ✓ Regain version control of critical documents
- ✓ Improve file access and retrieval
- ✓ Reduce the cost of information management

## Our Approach: How Our Consultants Help Optimize Your ECM Strategy

### Analysis

Perform a high-level current-state assessment  
 Review existing artifacts, governance models, materials, and technology capabilities  
 Conduct extensive interviews with stakeholders  
 Understand key business processes  
 Identify pain points and opportunities for improvement  
 Summarize ECM opportunities and future requirements

### Strategy

Construct a clear vision statement  
 Map technologies to ECM architecture  
 Develop an IM capabilities model  
 Identify key initiatives and quick wins to close the gap between current and target states

### Delivery

Prioritize business initiatives based on value, cost, and risks  
 Develop an initiative project profile  
 Recommend implementation options  
 Deliver an ECM roadmap, executive summary, and high-level business case

For more on how we can help optimize your enterprise content management, please contact us at:  
[consultingsales@infotech.com](mailto:consultingsales@infotech.com)